

HAN National Community Advisory Committee *Background & Overview*

Community Advisor Participation

We seek individuals with diverse perspectives, skillsets, and lived experiences, who have some experience as a leader in their community, to serve as Community Advisors on a national Community Advisory Committee for the [Healthcare Anchor Network](#) (HAN).

About the Healthcare Anchor Network

HAN catalyzes health systems to leverage their hiring, purchasing, investing, and other key assets to build inclusive local economies to address economic and racial inequities in community conditions that create poor health.

HAN members are leading a health systems movement to universally adopt the anchor mission framework and partner collaboratively and authentically with other anchor institutions and with their communities to create economically, socially, and racially equitable outcomes in place. Currently, there are more than 70 health systems participating in this effort.

Mission of HAN's National Community Advisory Committee

HAN seeks to engage community stakeholders through a national Community Advisory Committee (CAC) to support the development of anchor community engagement metrics (partnership measures) that can be used by its member health systems and community engagement practitioners to assess the relationships between hospitals and health systems, the organizations they collaborate with, and how those collaborations contribute to longer-term outcomes.

Through this advisory process, we seek to include indicators that are important to community stakeholders but that are often excluded from traditional evaluations -- for example, assessing community stakeholders' decision-making roles (for example, to what extent are community partners able to influence decision-making about investment priorities?), or the level and/or nature of "trust" between health systems and community partner organizations.

Our goal is to ensure that community stakeholders--and particularly those from communities that have experienced histories of disinvestment--can contribute their expertise to the process of defining what success looks like for partnerships between health systems and community-based organizations. HAN members frequently engage with community partners at the local level but seek to convene at the national level to tackle questions related to measuring anchor community engagement, in recognition that developing metrics to assess community engagement can help to ensure it improves over time.

In addition to the (short-term) metrics development project, and pending interest and availability from CAC members, the scope of the committee's work may extend to include additional (longer-term) advisory support on the strategic direction of HAN's anchor community engagement activities and other initiatives.

Community Advisor Role

HAN seeks the leadership and expertise of:

1. Individuals representing community-based organizations who are currently collaborating with HAN member hospitals or health systems ([view member list here](#)) on anchor mission implementation (inclusive, local hiring; impact purchasing; and/or place-based investing; for further background, [see HAN's website](#)) or

wealth building strategies; and,

2. Community leaders who:
 - Are **not** currently collaborating with HAN member health systems;
 - Have an interest in improving racial, social, and environmental disparities; and,
 - Are actively working to strengthen their communities through local partnerships, projects, or collaboration (for example, this could include place-based community change efforts related to community wealth building, economic mobility, community development, community-based participatory research and evaluation, or addressing social/structural determinants of health).

Community Advisors will participate in the CAC along with representatives of HAN member health systems (selected through an open application process), and will comprise a majority of the advisory committee.

Participant Selection

We seek individuals with diverse perspectives, skillsets, and lived experiences, who have some experience as a leader in their community, to serve as Community Advisors.

Overview of Advisory Series

Community Advisors' primary role will be to participate in a series of six discussions via Zoom between November 2023 and February 2024. Each session will run approximately 90 minutes and will be facilitated by HAN staff/consultants. The sessions will take place at the following times:

- Tuesday, November 14 from 4:30 – 6:00pm ET
- Tuesday, November 28 from 4:30 – 6:00pm ET
- Tuesday, December 12 from 4:00 – 5:30pm ET
- Tuesday, January 9 from 4:00 – 5:30pm ET
- Tuesday, January 23 from 4:00 – 5:30pm ET
- Tuesday, February 6 from 4:00 – 5:30pm ET

We ask that Community Advisors commit to attending most of the sessions.

In these discussions, Community Advisors will be asked to respond to questions such as:

- How should HAN assess the relationships between healthcare systems, the organizations they collaborate with, and how those collaborations contribute to longer-term outcomes?
- How might health systems integrate community voice in institutional decision making about how resources are allocated to address economic and racial inequities in the communities they serve?
- How can health systems build trust with the communities they are serving?
- How can health systems collaborate with community partners to evaluate the impact of partnerships? How feasible is it for community partners to collect impact data?

Community Advisors will be paid an honorarium of between \$1,000 and \$1,200 for their time and contributions, paid at the conclusion of the series .

Interested in Becoming a Community Advisor?

[Submit an application](#) by November 2, 2023.

Your contribution will help shape new standards for how HAN member health systems across the country, and healthcare institutions more broadly, should collaborate with community stakeholders and community-based organizations. A set of measures will be developed and tested by a subset of HAN members in 2024 through a data collection pilot.

In addition to the partnership metrics project, which is focused on anchor-community partnerships but is national in scope, there may be opportunities to influence community-level decision-making with health system partners.

Get in Touch

Please contact Lauren Worth at lworth@anchornetwork.org with any questions.