

# Healthcare Anchor Network

Health Systems Collaborating to Build Inclusive, Local Economies

## Overview and History

The Healthcare Anchor Network (HAN) exists to align hospitals nationwide around a common vision and practical framework for promoting economic inclusion and supporting local economies to create healthy, thriving communities.

HAN catalyzes its 70+ member health systems to individually and collectively leverage their hiring, purchasing, investing, and other key institutional assets as part of an intentional, place-based strategy to maximize their community impact.

We call this intentional commitment—to apply an institution’s place-based economic power in partnership with its community to create mutual benefit—**the anchor mission**.

By working at the intersection of mission alignment and good business practices, health systems can meaningfully address economic inequities, build community wealth, and improve community health.

Founding members and seed funders of the Healthcare Anchor Network include Advocate Aurora Health, CommonSpirit Health, Henry Ford Health System, Intermountain Healthcare, Kaiser Permanente, ProMedica, Providence, Rush University System for Health, RWJBarnabas Health, SSM Health, Trinity Health, and UMass Memorial Health.

## Activities of the Network

HAN provides strategic support, curates deep dive peer conversations and facilitates initiative workgroups for members as they develop, launch, grow, and institutionalize anchor mission strategies at their institutions. These structured learning opportunities help members develop the necessary tools, frameworks, and relationships, and to address common challenges needed to accelerate anchor strategies. HAN convenes health systems twice annually. HAN also administers an annual data collection process around core anchor strategies and supports a member-only online community platform that provides tools and resources to help meet specific needs.

“Trinity Health is proud to be a co-founding member of HAN. Improving the health of individuals and communities is at the core of Trinity Health’s Mission. It’s why we became a founding member of HAN. We have a special commitment to those experiencing poverty and other vulnerabilities, and we believe that promise starts with addressing the social influencers of health. We see HAN as a partner in advancing key anchor strategies like local hiring, sourcing, and investing. Through HAN, we can learn from, but also support other health systems to accelerate the anchor mission approach across the country. This is collaborative leadership in action.” Mike Slubowski, President & CEO, Trinity Health

# CATALYST



For information on joining the  
Healthcare Anchor Network, email:  
[membership@anchornetwork.org](mailto:membership@anchornetwork.org)



HEALTHCARE  
ANCHOR NETWORK

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## Activities of the Network

### Initiative groups

- Place-based Investing
- Impact Purchasing
- Impact Workforce
- Advancing the Organizational Imperative
- Aligning to Advance Policy
- Building the Evidence Base
- Collaborating with Community Stakeholders
- Leveraging Anchor Philanthropy

### High Impact, Time Limited Cohorts

- National Partnership for Women & Families
- Undue Medical Debt
- Building Resiliency through Employee Ownership (BREO)
- Center for Community Investment (CCI)

### Ad-hoc Peer affinity list

- Academic Medical Centers
- Multi-State Systems
- Rural Areas
- Safety Net

### Leadership commitments

- Impact Purchasing Commitment 2030
- Place-based Investment Commitment
- Impact Workforce Commitment

## Membership

Healthcare leaders are uniquely positioned and incentivized to play a more active role in supporting local economies. The time is now for an expansion and deepening of this work in our communities, and leaders in the field are rising to the occasion. Membership in the Healthcare Anchor Network is open to representatives of all health systems that can bring their energy, insight, and innovation to the collective work. Join us in advancing the anchor mission of healthcare.

# LEADERSHIP



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**HEALTHCARE  
ANCHOR NETWORK**

## LEADERSHIP



- Make the business impact case
- Drive community wealth building
- Share success stories
- Participate in regional hosting opportunities
- Champion & lead anchor mission movement

## COMMUNITY



- 70+ health system members
- All department & career levels
- Safe space for learning & collaboration

## KNOWLEDGE



- Research findings & case studies
- Reports on anchor mission & health & economic inequities
- Best practices
- Monthly calls & meetings across initiative groups
- Subject Matter Experts & consultants

## DIGITAL RESOURCES



- Searchable digital resource library
- Meeting & convening content
- Monthly e-newsletter
- Online anchor dashboard

## IDEAS & TRAININGS



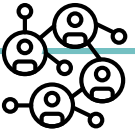
- Leading initiatives
- Fresh insights delivered to your inbox
- Emerging practices
- High-impact cohorts

## LEARNING



- In person & online content
- Customizable, organization specific training
- Shared anchor metrics to benchmark, track progress & compare against member averages

## NETWORK



- Dialog across health systems
- Expertise at all levels
- In person & virtual forums
- Access to innovators, leaders & pathfinders
- Co-develop new tools & innovations
- Create messages & strategies for systemic change

