

# Help us launch the HAN



# Speakers' Bureau

With 40 health systems and counting, the Healthcare Anchor Network (HAN) has clearly tapped into something important—a movement of leading hospitals and health systems ready to commit to aligning their resources to help create stronger and more inclusive local economies. As HAN, its platform, and its impact continue to grow, we want to make sure that we are helping connect leaders from the field with opportunities to speak about this important work.

To that end, HAN is creating a Speakers' Bureau, designed to connect interest in the Anchor Mission of healthcare with the healthcare leaders who can speak directly to these audiences.

We will curate a selection of anchor leaders from the Network, with the goal of providing an impressive and diverse collection of skilled public speakers representing different levels of organizational leadership, and able to speak both generally about healthcare's role in creating more inclusive local economies, but also about specific focus areas—like inclusive local purchasing, inclusive hiring and workforce development, or place-based investment.

**We'd like to invite you to become a part of this new initiative and sign on to be a speaker or nominate someone from your health system!**

## **What are my responsibilities if I agree to be listed?**

*Very few. The main thing is that you respond promptly when we forward an inquiry and provide us with your interest and availability. You won't have to do any speaking engagements you don't want to.*

## **What will I need to speak about?**

*We expect the leaders and advocates in the bureau to speak to their own work and bring their own unique perspective on the anchor mission of healthcare to any speaking engagement booked, rather than following a centralized script or speaking on behalf of and about the Network. However, we do hope that where possible and appropriate, a brief mention of the Healthcare Anchor Network can be incorporated into your talk.*

## **What will this cost?**

*Nothing. The speakers' bureau is being developed as a service for the Healthcare Anchor Network and its members. You or your institution will be able to keep 100% of any speaker fees realized through engagements booked through the bureau.*

## **How do I sign up, nominate someone or learn more about the Speakers' Bureau?**

Contact Bich Ha Pham at TDC:  
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