Overview and History

The Healthcare Anchor Network (HAN) is a nationally recognized collaboration of health systems intentionally leveraging their purchasing, hiring and investing power to improve health and well-being by addressing economic and racial inequities in the communities they serve.

HAN works to achieve a critical mass of health systems adopting the anchor mission, a proactive commitment to leverage their economic, political, and human capital in partnership with community to drive equitable, local economic impact.

HAN strives to build a healthcare and anchor institution movement focused on addressing economic and racial inequities in community conditions that create poor health by 1) defining the healthcare leadership standard, 2) promoting industry collaboration, 3) incubating and scaling anchor strategies, and 4) leading innovations in implementation. Today, HAN’s 65+ health systems represent more than 1,000 hospitals, $75 billion of purchasing power, $150 billion of invested assets, and almost 2 million of staff resources.


Activities of the Network

HAN provides strategic support, curates deep dive peer conversations and facilitates initiative workgroups for members as they develop, launch, grow, and institutionalize anchor mission strategies at their institutions. These structured learning opportunities help members develop the necessary tools, frameworks, and relationships, and to address common challenges needed to accelerate anchor strategies. HAN convenes health systems twice annually. HAN also administers an annual data collection process around core anchor strategies and supports a member-only online community platform that provides tools and resources to help meet specific needs.

“As Henry Ford Health System continues to focus on uplifting healthy communities in the regions we serve, we lean on our relationship with the Healthcare Anchor Network for guidance, support, and sharing of critical information. It is vital that the entire healthcare sector explore and commit to investments in the social needs and determinants of health, and the HAN is leading the way to promote this activity and collaboration among its members.”

Dr. Kimberlydawn Wisdom, senior vice president of community health & equity, Henry Ford Health System

For information on joining the Healthcare Anchor Network, email: membership@anchornetwork.org
Activities of the Network

Initiative groups
- Place-based Investing
- Impact Purchasing
- Inclusive, Local Hiring
- Advancing the Organizational Imperative
- Aligning to Advance Policy
- Building the Evidence Base
- Collaborating with Community Stakeholders
- Leveraging Anchor Philanthropy

Peer affinity list
- Academic Medical Centers
- Multi-State Systems
- Rural Areas
- Safety Net

Leadership commitments
- Impact Purchasing Commitment
- Place-based Investment Commitment
- Inclusive, Local Hiring (in development)
- Racism is a Public Health Crisis Statement
- Principles for Healthy and Affordable Housing

Racial and Economic Equity Awareness and Leadership (REAL) Series
- Individual cohorts
- Team-based cohorts

Membership

Healthcare leaders are uniquely positioned and incentivized to play a more active role in supporting local economies. The time is now for an expansion and deepening of this work in our communities, and leaders in the field are rising to the occasion. Membership in the Healthcare Anchor Network is open to representatives of all health systems that can bring their energy, insight, and innovation to the collective work. Join us in advancing the anchor mission of healthcare.

“UMass Memorial Health was ready to commit to anchor strategies that could leverage our resources to benefit our local community, but we didn’t really know where or how to start. After The Healthcare Anchor Network’s catalytic and inspiring workshop, we had a new sense of alignment and engagement on our team, and a clear shared vision of the path forward.”

Douglas Brown, President, UMM Community Hospitals, CAO, UMass Memorial Health, Inc.

LEADERSHIP

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The Healthcare Anchor Network (HAN) provides the knowledge and the resources to incubate and scale strategies to improve community health and well-being by building inclusive, local economies.

**LEADERSHIP**
- Make the business impact case
- Drive community wealth building
- Share success stories
- Participate in regional hosting opportunities
- Champion & lead anchor mission movement

**COMMUNITY**
- 70+ health system members
- All department & career levels
- Safe space for learning & collaboration

**KNOWLEDGE**
- Research findings & case studies
- Reports on anchor mission & health & economic inequities
- Best practices
- Monthly calls & meetings across initiative groups & peer affinity groups
- Experts & consultants

**DIGITAL RESOURCES**
- Searchable digital resource library
- Meeting & convening content
- Monthly e-newsletter
- Online anchor dashboard

**IDEAS & TRAININGS**
- Leading initiatives
- Fresh insights delivered to your inbox
- Emerging practices
- REAL Series & leadership development

**LEARNING**
- In person & online content
- Customizable, organization specific training
- Shared anchor metrics to benchmark, track progress & compare against member averages

**NETWORK**
- Dialog across health systems
- Expertise at all levels
- In person & virtual forums
- Access to innovators, leaders & pathfinders
- Co-develop new tools & innovations
- Create messages & strategies for systemic change

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**HAN Members**

AdventHealth
Adventist Health
Advocate Aurora Health Ⓗ
Alameda Health System
Allegheny Health Network
Ascension Health
AtlantiCare
Baptist Health
Baystate Health
BJC Healthcare
Bon Secours Mercy Health
Boston Children’s Hospital
Boston Medical Center
Children’s Hospital of Philadelphia
ChristianaCare
CHRISTUS Health
Cleveland Clinic
CommonSpirit Health Ⓗ Ⓐ
Cone Health
Dartmouth Health
Denver Health
ECU Health
Einstein Healthcare Network
El Camino Health
Franciscan Missionaries of our Lady Health System
Froedtert Health
Geisinger
Hackensack Meridian Health
Hartford HealthCare
Hawaii Pacific Health
Henry Ford Health Ⓗ
Inova Health System
Intermountain Healthcare Ⓐ
Kaiser Permanente Ⓗ Ⓐ
Lurie Children’s of Chicago
M Health Fairview
Maimonides Medical Center

Mass General Brigham
MedStar Health
Memorial Hermann Health System
The MetroHealth System
Michigan Medicine
Nemours Children’s Health
NewYork-Presbyterian
Nuvance Health
Ohio State University Wexner Medical Center
OU Health
ProMedica Ⓗ Ⓐ
Providence Health Ⓗ
Rush University System for Health Ⓗ
RWJBarnabas Health Ⓗ
San Mateo County Health
Seattle Children’s Hospital
Sentara Healthcare
SolutionHealth
Spartanburg Regional Healthcare System
Spectrum Health
SSM Health Ⓐ
Trinity Health Ⓗ Ⓐ
UC Davis Health
UCLA Health
UC San Francisco
UMass Memorial Health Ⓗ
UNC Health
University Hospitals
University of Maryland Medical System
University of New Mexico Health Sciences Center
University of Utah Health
University of Vermont Health Network
VCU Health
WellSpan Health
Yale New Haven Health

**HAN Affiliate Members**

AARP
Anchorum St. Vincent
Connecticut Hospital Association

ⓘ Founding Members
ⓘ Seed Funders